

EventConnect and Ohio Valley Region (OVR) “set” a new partnership to further OVR’s growth.

London, Ontario, September 10th, 2021 - Today, [EventConnect](#), the leading youth sports management software provider, announced a partnership with the Ohio Valley Region – USA Volleyball. This dynamic organization is a significant leader among USA Volleyball’s (USAV) 40 regional volleyball associations (RVAs). The OVR includes Ohio and West Virginia and the western counties of Western Pennsylvania (Erie, Crawford, Mercer, Lawrence, Beaver, Washington, Green) with an active membership of over 25,000.

The EventConnect and OVR partnership helps lower the cost of play by streamlining operations for all clubs, teams, and tournaments through the processes and software offered by EventConnect. Simplifying the process to play is more straightforward and convenient for all parties with EventConnect, without adding costs or barriers for members and partners. This partnership will answer the long-term goal of the OVR board of directors to introduce a better connection between OVR travelling participants and players and the convention and visitor bureau partners and hotels that host the OVR’s premier events.

“This partnership between the Ohio Valley Region and EventConnect is really exciting, and it helps address our long-term goals of securing technology and operational support to streamline our services. And most importantly, it passes on a (financial) savings to our growing membership,” said Bob Price, OVR Commissioner/President. “In addition, this partnership allows the OVR to focus on the needs of our members and the physical fitness, health, and social opportunities that the sport of volleyball provides.”

“Through the work of the Ohio Valley Region, Columbus has hosted hundreds of tournaments over the years and established itself as a top destination for volleyball in the United States. The partnership between the OVR and EventConnect will only enhance the tournament experience and provide valuable insight toward our city’s continued emergence as a volleyball hub.” – Greater Columbus Sports Commission Executive Director, Linda Logan

“We couldn’t be happier to partner with the OVR given their sheer size and name across Volleyball and what it means for our mission to lower sports fees,” said John D’Orsay, CEO at EventConnect. “It’s organizations like the OVR that drive our business forward as they look to utilize all aspects of our platform for increased connection to its membership and players. The local hotels that support the events and the Columbus Sports Commission will now have deeper connected impact data at their fingertips.”

About EventConnect

EventConnect is the only event management software in the sports tourism industry that connects thousands of stakeholders, tournament directors and accommodations on one platform—working with more than 4,000 events, 40,000 hotels in over 800 cities across North America. EventConnect helps top sports destinations/organizations reduce administrative tasks and increases the capacity to deliver memorable experiences to all participants. The no-cost, end-to-end platform is customized for each partner’s needs and is seamless for organizers and participants to use, creating efficiency while increasing value. EventConnect has an average savings of 24% on hotel rates versus the leading booking platforms and has an over 99% rate of booking satisfaction and positive experiences. Learn more at www.eventconnect.io.

About Ohio Valley Region (OVR)

The Ohio Valley Region (OVR), Inc. is one of the largest of the 40 regional volleyball associations (RVAs) of USA Volleyball (USAV) with over 25,000 members during the 2021 season. The OVR provides opportunities for members to participate in local, regional, zonal, and national competitions, including exceptional events such as the OVR Junior Regional Championships held at the Greater Columbus Convention Center. For more information, visit www.ovr.org.